

GLOBAL IMPACT REPORT

GIR / 2026 / 01 · PUBLIC EXTERNAL EDITION



HKAIFF GLOBAL IMPACT REPORT 2026

MEDIA AUTHORITY · GLOBAL REACH · INDUSTRY ECOSYSTEM · FUTURE VALUE

32.0M

BASE-SCENARIO EXPOSURE

1.916B

DISCLOSED MEDIA-MATRIX USERS / FOLLOWERS

590

MEDIA & DISTRIBUTION LINKS

56

COUNTRIES & REGIONS

Produced by Hong Kong Artificial Intelligence International Film Festival Association

V4.2 · 25 July 2026

CHAPTER 00 · GLOBAL INFLUENCE OVERVIEW

Contents

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



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Authoritative media, official new-media matrices and international English-language distribution form a sustained six-continent network, extended by HKAIIFF's festival, talent, city, rights-market and Index.Film ecosystem.

CHAPTER 01 · SCALE × AUTHORITY × CONTINUITY

Global Impact at a Glance

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

32.0M

BASE-SCENARIO GROSS EXPOSURE

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DISCLOSED MEDIA-MATRIX USERS / FOLLOWERS

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56

COUNTRIES & REGIONS

HKAIFF has built a global communications ecosystem spanning national and public media, Hong Kong/GBA institutions, national portals, technology and financial verticals, official new-media accounts and international English-language distribution. Its value goes beyond a single event: it continuously turns AI-native creation, evaluation, asset identity and market collaboration into public narratives.

IMPACT EVIDENCE STRUCTURE

PUBLIC AUTHORITY	13 reports sit within the national and public-media layer, creating high-level public records.		
HONG KONG HUB	12 reports from Hong Kong/GBA institutional media connect local society, business and international narratives.		
INDUSTRY DEPTH	8 reports appear in technology, finance and industry media, reaching AI, entrepreneurship and decision audiences.		
SCALE & BREADTH	Seven disclosed media/account signals total 1.91591B users/followers in media-matrix scale; 539 unique English-language endpoints span 56 countries and regions.		
51 GREATER CHINA REPORTS	27 IDENTIFIED MEDIA / ACCOUNTS	6 CONTENT WAVES	3 MO. CONTINUOUS PUBLICATION

BRAND IMPACT Authority, cross-market distribution, industry depth and year-round ecosystem conversion combine into an impact structure that no single placement can replicate.

1.91591B is the once-per-media sum of seven disclosed user, coverage, download or follower signals; 32.0M is the base-scenario gross exposure opportunity. Neither is deduplicated unique reach, and displayed article reads are reported separately.

CHAPTER 02 · HKAIFF

Institutional Positioning

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



HKAIFF

Hong Kong AI International Film Festival

Based in Hong Kong, HKAIFF connects international evaluation, creator discovery, industry services and public communications for AI-native cinema.

Hong Kong combines international finance, legal services, cross-cultural communications and a mature film-industry foundation. This enables HKAIFF to establish a shared industry language across Asian, European and North American markets. The annual festival is the public high point; the year-round ecosystem connects talent, works, rights and market demand.

EVALUATE

A comparable language for AI participation, artistry and industry value

DISCOVER

Global submissions and city hackathons discover talent, works and tools

CIRCULATE

The Film Market and INDEX connect rights assets with commercial demand

DEVELOP

The Academy and partner network strengthen talent and industry capability

INSTITUTIONAL VALUE Hong Kong's international connectivity allows evaluation, creators, rights assets and partnership resources to operate as one continuous cycle.

CHAPTER 03 · FROM FESTIVAL TO INFRASTRUCTURE

AI Film Industry Ecosystem

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

HKAIFF's defining strength is the expansion of a festival into an integrated value chain for talent, creation, evaluation, assets and transactions.



Value cycle: global submissions and city networks discover creators → the Academy develops capability → the Festival creates evaluation and visibility → INDEX establishes asset identity → the Market enables transactions and partnerships → industry resources support the next cycle of creation.

DISCOVER	EVALUATE	IDENTIFY ASSETS	CONNECT MARKET	REINVEST
ECOSYSTEM ADVANTAGE Each component creates standalone public value while moving talent, content and commercial demand into the next stage.				

VALUE-CHAIN ROLES

SUBMISSIONS	Creates a continuous entry point for works, creators and international participation.
FESTIVAL & ACADEMY	Builds evaluation, visibility, training and talent development.
INDEX	Provides identity, discovery and circulation infrastructure for AI-native assets.
FILM MARKET	Connects rights, distribution, brands, investment and institutional demand.

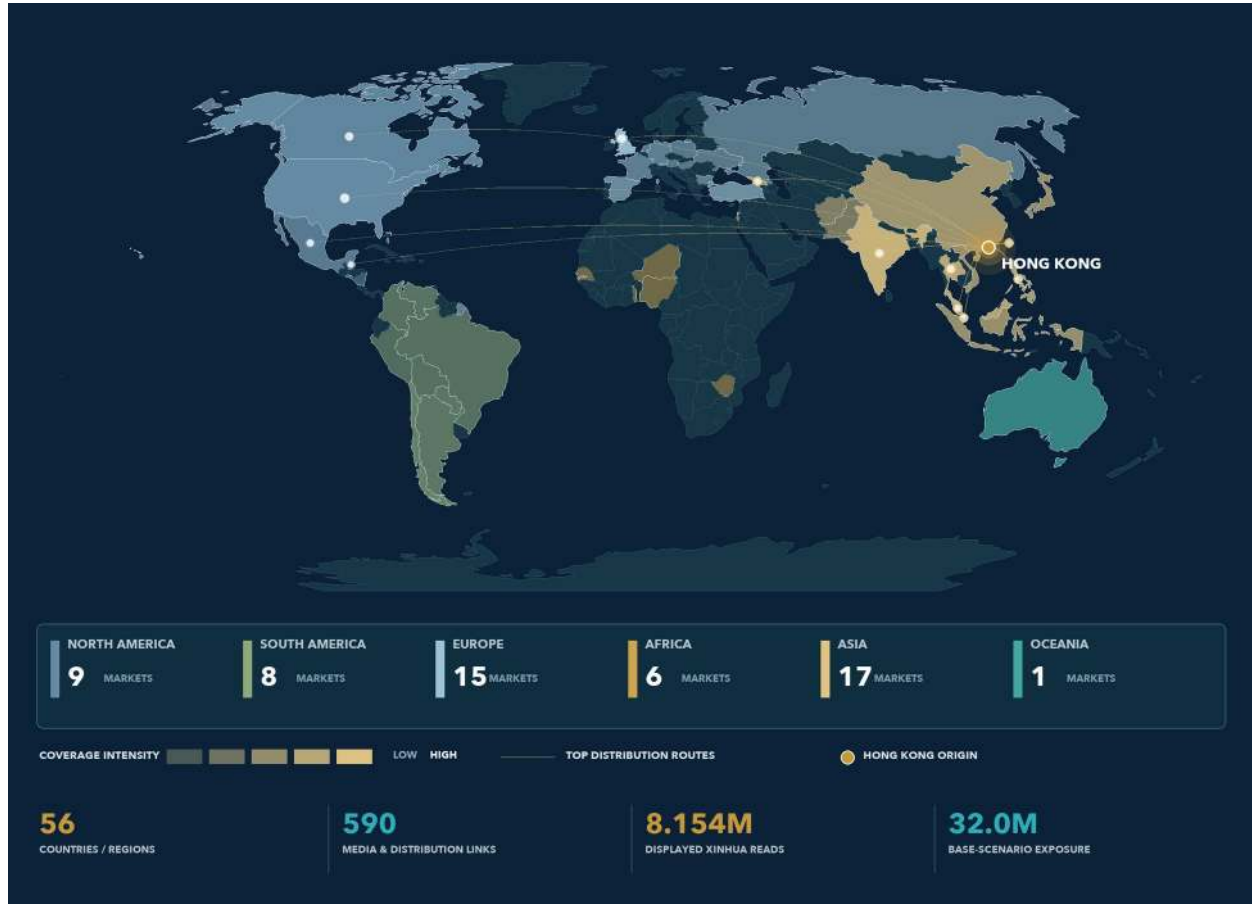
5 VALUE-CYCLE STAGES	6 CORE ECOSYSTEM UNITS	365 YEAR-ROUND OPERATIONS
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CHAPTER 04 · HONG KONG TO THE WORLD

Global Influence Atlas

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

With Hong Kong as the content origin, media coverage, international English-language distribution and regional nodes form a six-continent communications network.



GLOBAL COVERAGE VALUE

REGIONAL BALANCE	Asia 17, Europe 15, North America 9, South America 8, Africa 6 and Oceania 1 create six-continent breadth.
HONG KONG HUB	Hong Kong connects authoritative Greater China media, Asian regional outlets and global English-language distribution.
REUSABLE CHANNELS	539 unique English-language endpoints provide 55.251M in potential monthly channel capacity for future films and industry programmes.

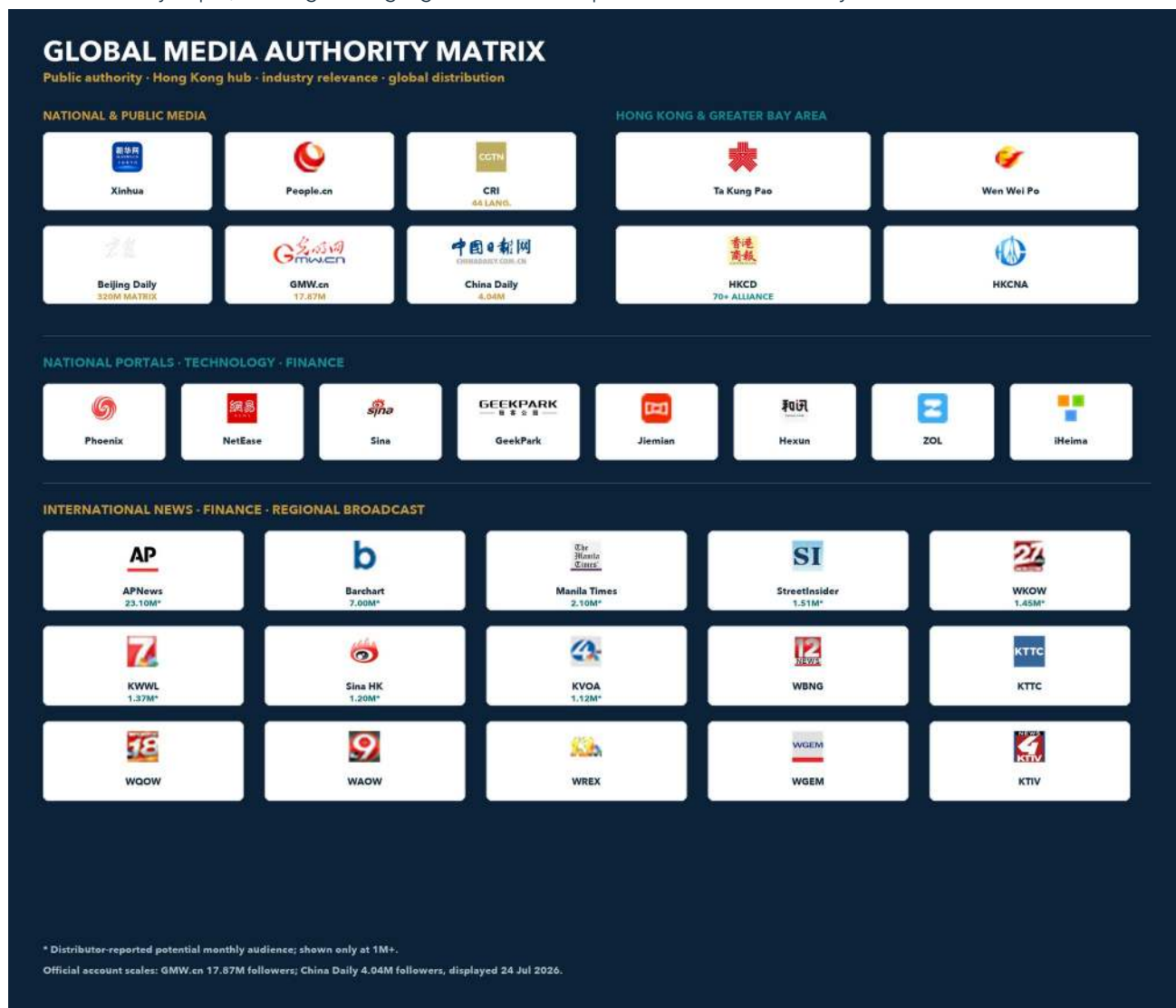
Map colour represents regional coverage and distribution-mention intensity; fine lines show only major routes, with all links listed in the appendix.

CHAPTER 05 · AUTHORITY × BREADTH × RELEVANCE

Global Media Ecosystem

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

Authoritative reporting builds trust, leading Hong Kong media connect local and global narratives, technology and financial media add industry depth, and English-language distribution amplifies international visibility.



4

MEDIA AUTHORITY LAYERS

23

GREATER CHINA OUTLETS

20

ENGLISH-LANGUAGE NODES

8

MILLION-LEVEL CHANNELS

GLOBAL COMMUNICATIONS STRUCTURE Authority media, the Hong Kong hub, industry outlets and the English-language network form one connected path from trust to global distribution.

CHAPTER 06 · QUALITY OF INFLUENCE

Public & Institutional Media Impact

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

Impact quality is shaped by media attributes: public media creates credible records; Hong Kong institutions connect local and GBA audiences; technology and finance outlets move the narrative into decision contexts; new-media matrices extend it to mobile and younger audiences.

13	NATIONAL & PUBLIC MEDIA	Xinhua, People.cn, CRI, Beijing Daily, GMW.cn and China Daily new-media matrices
12	HONG KONG & GBA INSTITUTIONS	HKCD, Ta Kung Pao, Wen Wei Po, HKCNA and GBA media
14	NATIONAL DIGITAL PORTALS	YNET, Phoenix, NetEase, Sina, ZAKER and MSN
8	FINANCE, TECHNOLOGY & INDUSTRY	GeekPark, Jiemian, ZOL, iHeima and Hexun
4	CONTENT & SOCIAL PLATFORMS	Search and social distribution contexts including Baijiahao and Zhihu

AUTHORITY AND MARKET VALUE

PUBLIC RECORD	Repeated publication by central and public media creates traceable, searchable, high-level visibility.
LOCAL DEPTH	Hong Kong coverage across submissions, export, hackathons, opening, INDEX and Market shows continuity beyond one event.
DECISION RELEVANCE	Finance, technology and entrepreneurship media extend a cultural event into technology, capital, rights and infrastructure.
NEXT-GENERATION REACH	Official China Daily and GMW.cn accounts bring authoritative content into algorithmic mobile distribution.

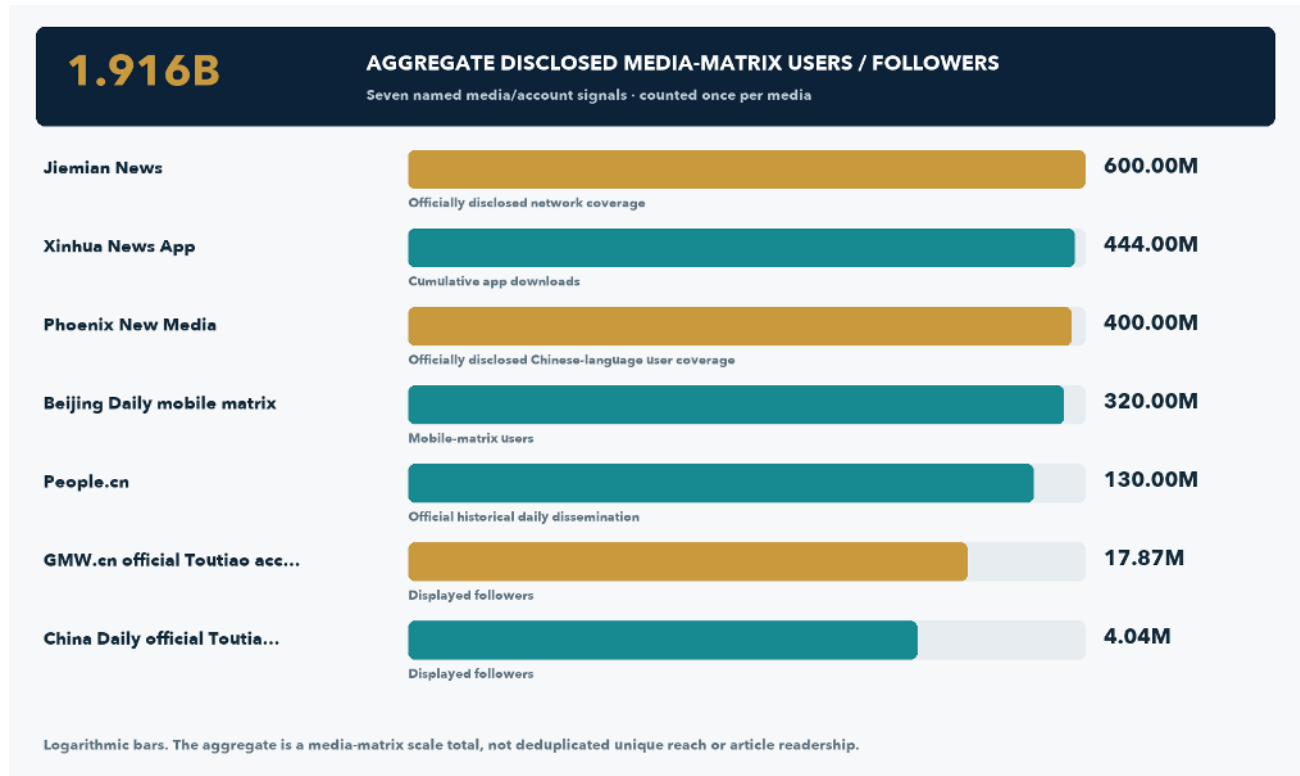
CORE CONCLUSION The media structure spans public authority, finance, technology, business, culture, arts, community and new media, creating broad and layered brand impact.

CHAPTER 07 · INSTITUTIONAL REACH ASSETS

Platform-Scale Audience Signals

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

The value of major media lies not only in a single article, but in the audience, distribution, production and institutional networks built over time. Seven media/account signals with public data total 1.91591B users/followers when each named media is counted once.



PLATFORM SCALE & MARKET VALUE

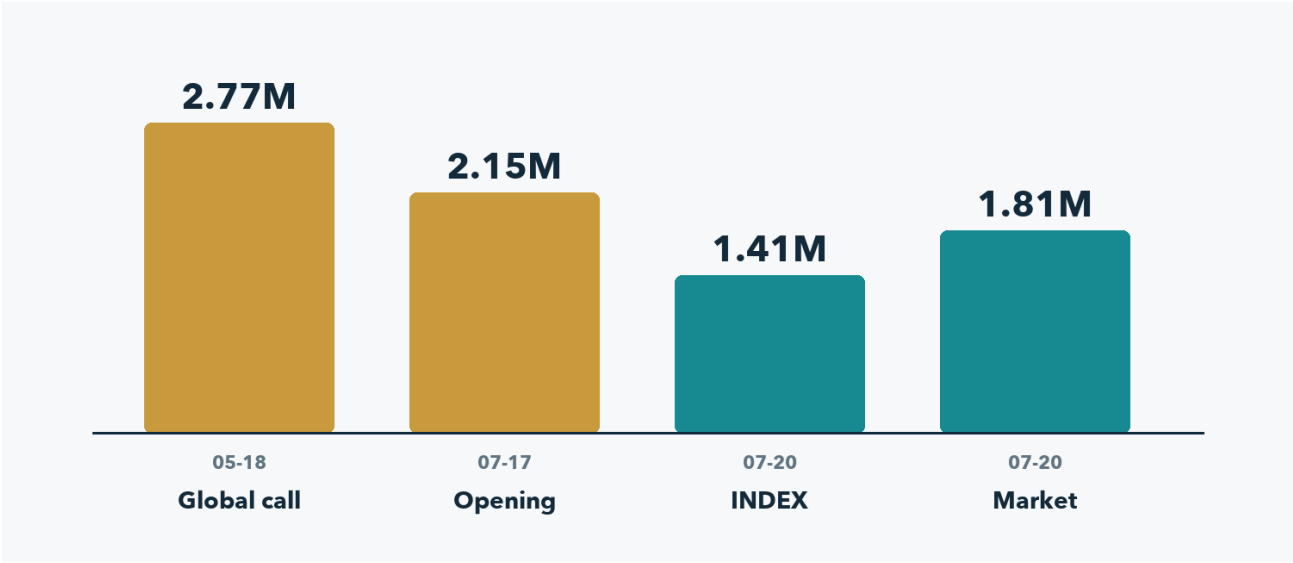
AGGREGATE SCALE	Public matrix/account data for Xinhua, People.cn, Beijing Daily, GMW.cn, China Daily, Phoenix and Jiemian total 1.91591B when counted once per media.
CENTRAL MEDIA MATRICES	Xinhua's 444M app downloads, People.cn's historical 130M daily dissemination and Beijing Daily's 320M mobile-matrix users connect public, policy and urban audiences.
BUSINESS & TECH DECISIONS	Jiemian's 600M+ network coverage and Phoenix's 400M+ Chinese-language reach move AI-film narratives into finance, technology and global Chinese contexts.
NEW-MEDIA DEPTH	Official Toutiao accounts for GMW.cn (17.870M followers) and China Daily (4.040M) demonstrate deep mobile distribution by authoritative media.

The total adds seven publicly disclosed media/account signals once per named media. Units and periods differ, so it represents disclosed media-matrix scale—not deduplicated unique reach or article readership.

CHAPTER 08 · DISPLAYED ARTICLE READS

Xinhua App Readership Performance

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



2.774M	Global submissions and the AI Film Hackathon city network	OPEN REPORT
2.155M	Festival opening and global industry dialogue on AI film	OPEN REPORT
1.412M	Launch of the Index.Film AI film indexing system	OPEN REPORT
1.813M	Industry initiatives and the launch of the AI Film Market	OPEN REPORT

Combined displayed readership: 8.154M

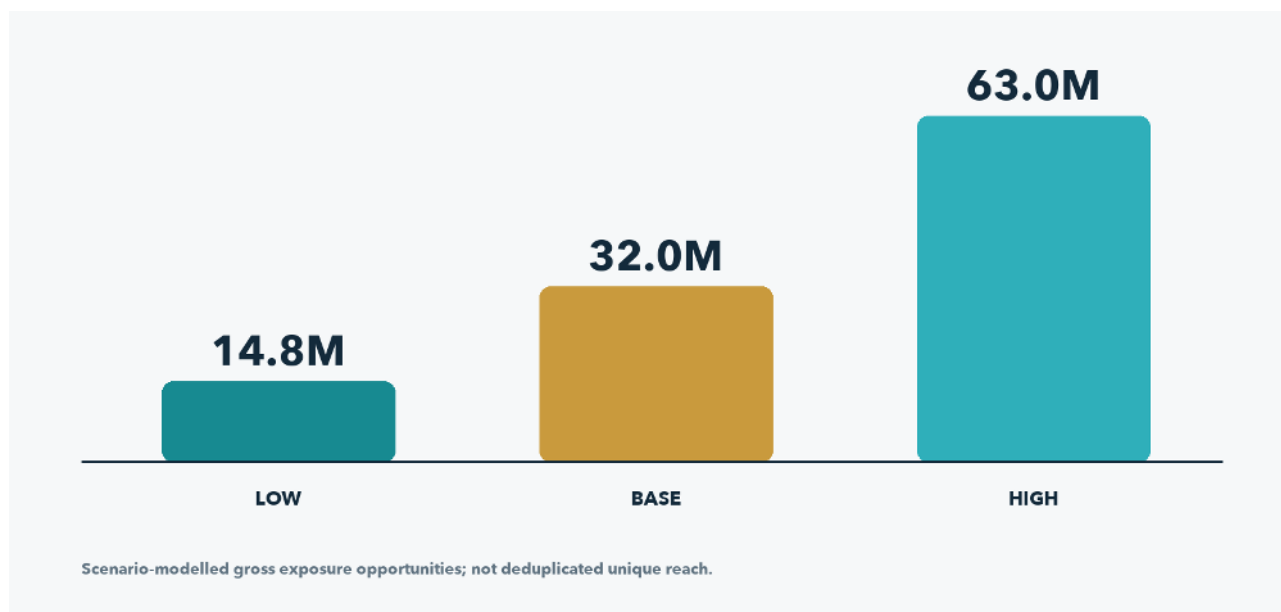
READERSHIP IMPACT

MILLION-LEVEL SERIES	All four independent narratives reached one million+ reads; the leading report reached 2.774M.		
CONTINUING GROWTH	Opening, INDEX and Market reports are updated to 2.155M, 1.412M and 1.813M respectively.		
NARRATIVE CONTINUITY	Coverage from May to July spans submissions, opening/white paper, INDEX and the Film Market.		
HIGH-AUTHORITY SAMPLE	Displayed Xinhua App counts provide directly verifiable evidence of content consumption.		
4 MILLION-LEVEL REPORTS	8.154M DISPLAYED READS	2.774M TOP REPORT	3 MO. CONTINUOUS CYCLE

CHAPTER 09 • OBSERVED × ESTIMATED × DISTRIBUTED

Gross Exposure Opportunity Model

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



COMPONENT	LOW	BASE	HIGH
51 MEDIA REPORTS	9.0M	11.4M	18.4M
GLOBAL DISTRIBUTION VISIBILITY	3.3M	9.9M	16.6M
CROSS-PLATFORM AMPLIFICATION	1.20×	1.50×	1.80×

BASE SCENARIO The model indicates approximately 32.0M gross exposure opportunities, combining displayed reads, non-disclosed article consumption, international channel capacity and search/social rediscovery.

MODEL PRINCIPLES

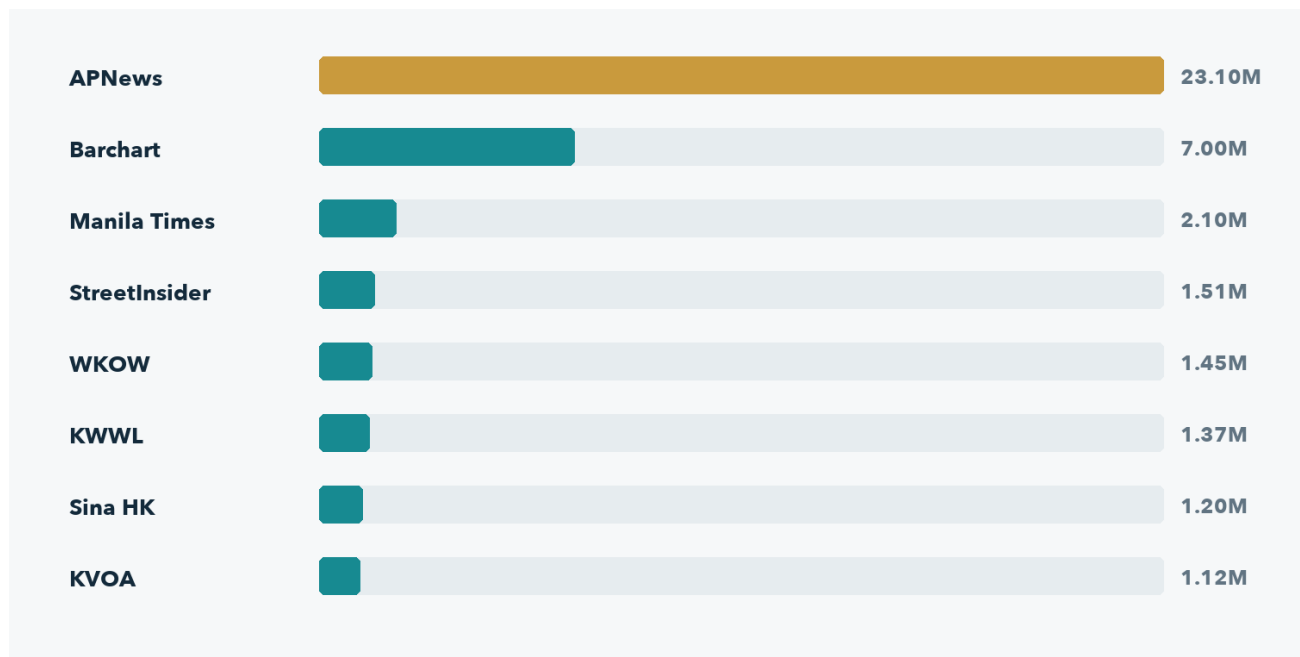
OBSERVED DATA FIRST	Displayed Xinhua reads are entered directly without estimation coefficients.
OUTLET-LEVEL MODELLING	Other reports use media attributes, disclosed account/platform scale, channel type and conservative visibility rates.
CHANNEL CAPACITY	55.251M in unique-endpoint monthly capacity is converted at 6% / 18% / 30% visibility scenarios.
NOT UNIQUE REACH	Results are gross exposure opportunities; users, media matrices and cross-platform contacts may overlap.

Complete outlet-level parameters, sources, coefficients and formulas are provided in the accompanying Quantitative Model & Evidence Workbook.

CHAPTER 10 • ENGLISH-LANGUAGE DISTRIBUTION

High-Value International Nodes

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



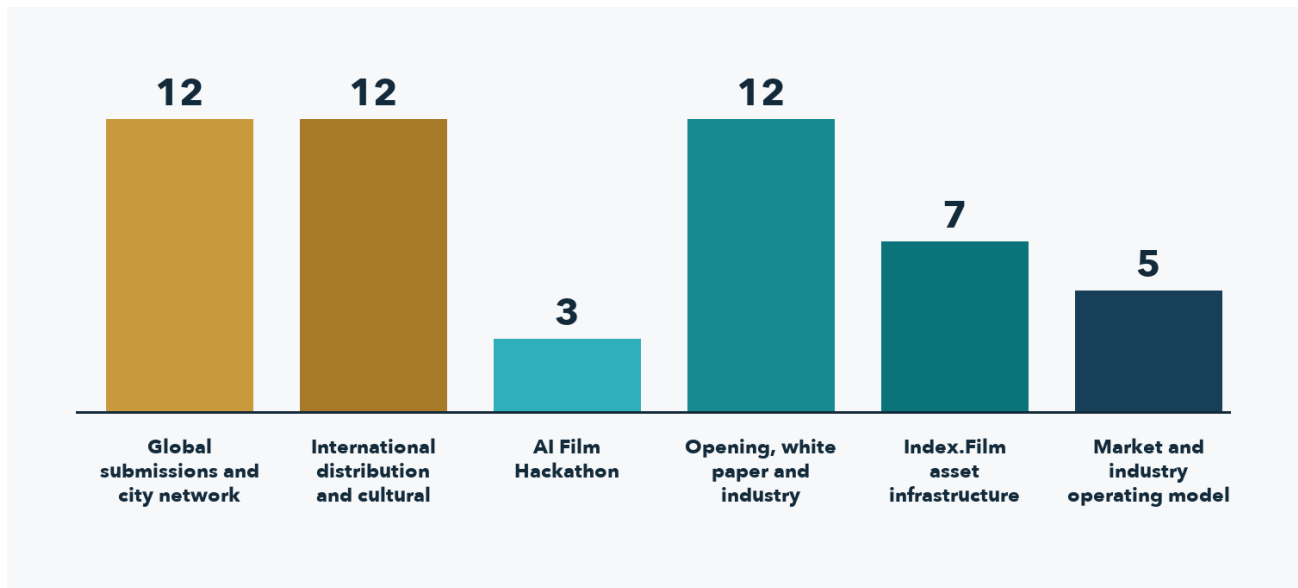
INTERNATIONAL NODE VALUE

GLOBAL NEWS ENTRY	The APNews distribution page benefits from a globally visible platform; this describes channel value and does not imply AP editorial reporting or endorsement.		
FINANCIAL DECISION CONTEXT	Barchart and StreetInsider connect investors, traders and corporate-information users.		
NATIONAL REGIONAL MEDIA	The Manila Times is a long-established English-language national newspaper in the Philippines, adding Asian regional visibility.		
LOCAL BROADCAST DEPTH	WKOW, KWWL, KVOA and related stations bring the content into specific cities and communities.		
8 MILLION-LEVEL NODES	38.85M TOP-8 CHANNEL CAPACITY	539 UNIQUE ENDPOINTS	56 COUNTRIES & REGIONS

CHAPTER 11 · SIX CONNECTED NARRATIVES

Thematic Impact Architecture

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM



Coverage extends beyond a single opening event. It spans global submissions, international distribution, city-based creation, the white paper and industry dialogue, INDEX asset infrastructure, and the market operating model. This multi-topic continuity elevates HKAIIFF from an event brand to an industry platform.

MARKET PERCEPTION

From AI video to AI-native cinema

INDUSTRY PERCEPTION

From a single competition to an integrated value chain

FUTURE PERCEPTION

From a tool trend to sustainable infrastructure

NARRATIVE CONTINUITY Six connected coverage waves demonstrate continuous operations, industry content supply and public narrative capability.

NARRATIVE CONVERSION**EVENT TO PLATFORM**

Submissions and opening events lead into white-paper, INDEX and market narratives.

CONTENT TO TRUST

Standards, research and operating mechanisms convert visibility into professional trust.

TRUST TO PARTNERSHIP

Multiple narratives create entry points for cities, universities, technology and markets.

6

CONNECTED NARRATIVES

51

PRIORITY GREATER CHINA REPORTS

3

PERCEPTION SHIFTS

CHAPTER 12 · PUBLIC PROGRAMME STRUCTURES

Global Peer Comparison

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

Peer AI film festivals have distinct strengths in creative showcase, international competition, social impact or multi-city events. HKAIIFF differentiates itself by integrating the festival, talent development, city incubation, rights market and asset indexing within one industry architecture.

Platform	Festival	AI framework	City network	Academy	Market	Asset index
HKAIIFF	Core	Core	Core	Core	Core	Core
Runway AI Festival	Core	Programme	Events	Not a stated core	Not a stated core	Not a stated core
World AI Film Festival	Core	Programme	Core	Not a stated core	Networking	Not a stated core
Reply AI Film Festival	Competition	Criteria	Event	Not a stated core	Not a stated core	Not a stated core
AI for Good Film Festival	Competition	Criteria	Event	Not a stated core	Not a stated core	Not a stated core

Comparison reflects the core programmes and services publicly stated on official platform websites as of 25 July 2026. "Not a stated core" does not imply the absence of individual partnerships.


[HKAIIFF](#)

[Runway AI Festival](#)

[World AI Film Festival](#)

[Reply AI Film Festival](#)


AI for Good Film
Festival

FESTIVAL	CITY NETWORK	ACADEMY	MARKET	ASSET INDEX
COMPARATIVE CONCLUSION HKAIIFF's distinction lies in integrating creation, evaluation, talent, cities and asset circulation into a sustainable platform.				

COMPETITIVE POSITIONING

CREATION ENTRY	Festival and submissions enable work discovery and public presentation.
CAPABILITY	Academy and city networks extend participation into talent and local creation.
INDUSTRY PATH	Market and asset index convert visibility into rights identity and commercial access.
STRUCTURE	Six connected core functions reduce dependence on a single event cycle.

6

HKAIIFF CORE FUNCTIONS

5

PEER PLATFORMS

1

INTEGRATED ARCHITECTURE

CORE CONCLUSION HKAIIFF's comparative advantage comes from architectural completeness, not a single competition or event.

CHAPTER 13 · ECOSYSTEM × VALUE × FUTURE

Integrated Competitive Advantages

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

ECOSYSTEM ADVANTAGE Festival, submissions, Academy, Market, INDEX and Hackathon connect creator discovery with commercial opportunity.	AUTHORITY ADVANTAGE Sustained reporting across national/public media, leading Hong Kong outlets and technology/finance verticals.
VALUE ADVANTAGE Impact supports not only visibility, but also talent, rights assets, partnerships, city innovation and cultural export.	GLOBAL ADVANTAGE Greater China media and international English-language distribution operate as one cross-market network.
FUTURE ADVANTAGE Year-round industry infrastructure allows brand value to accumulate beyond a single annual event.	PARTNERSHIP ADVANTAGE Partners can participate across content, creators, technology, cities, education and market services.

HKAIFF's central competitive strength is the conversion of cultural influence into sustainable industry connectivity.

PUBLIC IMPACT		INDUSTRY TRUST		ASSET IDENTITY		MARKET PARTNERSHIP	
LONG-TERM ADVANTAGE Media, audiences, creators and industry resources reinforce one another, allowing brand value to accumulate over time.							
ADVANTAGE CONVERSION							
MEDIA AUTHORITY		High-level reporting establishes public credibility for partnerships and market dialogue.					
ECOSYSTEM DEPTH		Connected services convert visibility into talent, content, assets and transaction opportunities.					
GLOBAL BREADTH		Cross-language distribution extends Hong Kong industry narratives internationally.					
FUTURE VALUE		Year-round operations accumulate standards, relationships, content assets and recognition.					
6		56		590			
ADVANTAGE DIMENSIONS		COUNTRIES & REGIONS		MEDIA & DISTRIBUTION LINKS			
CORE CONCLUSION Authority, reach, ecosystem depth and continuous operations form an impact model that single-media exposure cannot replace.							

CHAPTER 14 · A PLATFORM FOR SHARED GROWTH

Partnership Value

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

Partners engage not with a single event, but with an industry platform connecting global creators, AI technology companies, film institutions, brands, universities, cities and media.

BRAND IMPACT	Long-term association with AI-native cinema, industry standards and public cultural value
CONTENT CO-CREATION	High-quality collaboration through films, city briefs, hackathons and industry research
CREATOR NETWORK	Access to international AI filmmakers, production teams and emerging visual talent
TECHNOLOGY SHOWCASE	AI tools, compute, workflows and asset services demonstrated in real creative contexts
MARKET CONNECTION	Rights, distribution, brands and investment connected through HKAIFFM, INDEX and partners
CITY & EDUCATION	Festival influence extended into city innovation, universities and youth discovery

PARTNERSHIP@HKAIFF.ORG · MEDIA@HKAIFF.ORG · WWW.HKAIFF.ORG

BRAND & NARRATIVE	CONTENT & CREATORS	TECH & CITIES	MARKET & ASSETS
PARTNERSHIP VALUE Partnership can extend from visibility into year-round content, creator, city, technology and market connectivity.			

PARTNERSHIP PATHWAYS

BRAND	Joint narratives, public communications and annual content build long-term association.
INDUSTRY	Technology, compute, workflow, distribution and asset services enter real production contexts.
CITY	Hackathons, universities and city briefs connect local creators with public culture.
MARKET	HKAIFFM and INDEX connect rights, distribution, investment and branded-content demand.

6	4	365
PARTNERSHIP ENTRY POINTS	ACTIVATION PATHS	YEAR-ROUND CYCLE

CORE CONCLUSION Partners gain a sustained industry entry point into global AI-film content, talent and markets.

CHAPTER 15 · 51 PRIORITY REPORTS

Greater China Media Index 1/3

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

00 1	 北青網娛樂 National digital portals	2026-05-13 Global submissions and city network	ent.yinet.com
00 2	 香港商報 Hong Kong and Greater Bay Area institutional media	2026 Global submissions and city network	www.hkcd.com.hk
00 3	 ZAKER National digital portals	2026-05-12 Global submissions and city network	www.myzaker.com
00 4	 極客公園 Finance, technology and industry media	2026 Global submissions and city network	www.geekpark.net
00 5	 京報網 / 北京日報客戶端 National and public media	2026-05-12 Global submissions and city network	news.bjd.com.cn
00 6	 國際在線 National and public media	2026-05-12 Global submissions and city network	ge.cri.cn
00 7	 鳳凰網區域 National digital portals	2026-05-12 Global submissions and city network	ishare.ifeng.com
00 8	 網易新聞 National digital portals	2026-05-12 Global submissions and city network	www.163.com
00 9	 新浪新聞 National digital portals	2026-05-12 Global submissions and city network	news.sina.com.cn
01 0	 和讯新聞 Finance, technology and industry media	2026-05-12 Global submissions and city network	news.hexun.com
01 1	 人民網文旅·體育 National and public media	2026-05-13 Global submissions and city network	ent.people.com.cn
01 2	 新華網客戶端 National and public media	2026-05-18 Global submissions and city network	app.xinhuanet.com
01 3	 MSN 中文網 National digital portals	2026-05 International distribution and cultural export	www.msn.hk.cn
01 4	 大公網 Hong Kong and Greater Bay Area institutional media	2026 International distribution and cultural export	www.takungpao.cn
01 5	 大灣區時報 Hong Kong and Greater Bay Area institutional media	2026-05-28 International distribution and cultural export	www.dwqsb.cn
01 6	 香港文匯網 Hong Kong and Greater Bay Area institutional media	2026 International distribution and cultural export	www.wenweipo.com
01 7	 香港中通社 Hong Kong and Greater Bay Area institutional media	2026-05-28 International distribution and cultural export	www.hkcna.hk

CHAPTER 15 · 51 PRIORITY REPORTS

Greater China Media Index 2/3

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

01 8	 北青網娛樂 National digital portals	2026-05-28 International distribution and cultural export	ent.yynet.com
01 9	 人民網文旅·體育 National and public media	2026-05-29 International distribution and cultural export	ent.people.com.cn
02 0	 鳳凰網科技 / 大風號 National digital portals	2026-05-28 International distribution and cultural export	tech.ifeng.com
02 1	 知乎專欄 Content and social platforms	2026 International distribution and cultural export	zhuanlan.zhihu.com
02 2	 GMW.cn New Media Matrix Official Toutiao Account National and public media	2026 International distribution and cultural export	www.toutiao.com
02 3	 百家號 Content and social platforms	2026 International distribution and cultural export	baijiahao.baidu.com
02 4	 China Daily New Media Matrix Official Toutiao Account National and public media	2026 International distribution and cultural export	www.toutiao.com
02 5	 大公網 Hong Kong and Greater Bay Area institutional media	2026 AI Film Hackathon	www.takungpao.cn
02 6	 China Daily New Media Matrix Official Toutiao Account National and public media	2026-06-12 AI Film Hackathon	www.toutiao.com
02 7	 鳳凰網科技 / 大風號 National digital portals	2026-06-12 AI Film Hackathon	tech.ifeng.com
02 8	 北青網娛樂 National digital portals	2026-07-20 Opening, white paper and industry dialogue	ent.yynet.com
02 9	 鳳凰網科技 / 大風號 National digital portals	2026-07 Opening, white paper and industry dialogue	tech.ifeng.com
03 0	 大公網香港 Hong Kong and Greater Bay Area institutional media	2026 Opening, white paper and industry dialogue	hk.takungpao.cn
03 1	 百家號 Content and social platforms	2026-07 Opening, white paper and industry dialogue	baijiahao.baidu.com
03 2	 界面新聞 Finance, technology and industry media	2026-07 Opening, white paper and industry dialogue	www.jiemian.com
03 3	 中關村在線 Finance, technology and industry media	2026-07-20 Opening, white paper and industry dialogue	news.zol.com.cn
03 4	 i黑馬 Finance, technology and industry media	2026-07 Opening, white paper and industry dialogue	www.iheima.com

CHAPTER 15 · 51 PRIORITY REPORTS

Greater China Media Index 3/3

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

03 5	 和訊科技 Finance, technology and industry media	2026-07-18 Opening, white paper and industry dialogue	tech.hexun.com
03 6	 中關村在線 Finance, technology and industry media	2026 Opening, white paper and industry dialogue	news.zol.com.cn
03 7	 極客公園 Finance, technology and industry media	2026-07 Opening, white paper and industry dialogue	www.geekpark.net
03 8	 新華網客戶端 National and public media	2026-07-20 Index.Film asset infrastructure	app.xinhuanet.com
03 9	 鳳凰網科技 / 大風號 National digital portals	2026-07 Index.Film asset infrastructure	tech.ifeng.com
04 0	 大公網香港 Hong Kong and Greater Bay Area institutional media	2026 Index.Film asset infrastructure	hk.takungpao.cn
04 1	 香港文匯網 Hong Kong and Greater Bay Area institutional media	2026 Index.Film asset infrastructure	www.wenweipo.com
04 2	 香港商報 Hong Kong and Greater Bay Area institutional media	2026 Index.Film asset infrastructure	www.hkcd.com.hk
04 3	 China Daily New Media Matrix Official Toutiao Account National and public media	2026-07 Index.Film asset infrastructure	www.toutiao.com
04 4	 百家號 Content and social platforms	2026-07 Index.Film asset infrastructure	baijiahao.baidu.com
04 5	 新華網客戶端 National and public media	2026-07-20 Market and industry operating model	app.xinhuanet.com
04 6	 北青網娛樂 National digital portals	2026-07-21 Market and industry operating model	ent.ynet.com
04 7	 人民網文旅·體育 National and public media	2026-07-23 Market and industry operating model	ent.people.com.cn
04 8	 鳳凰網科技 / 大風號 National digital portals	2026-07 Market and industry operating model	tech.ifeng.com
04 9	 香港文匯網 Hong Kong and Greater Bay Area institutional media	2026 Market and industry operating model	www.wenweipo.com
05 0	 新華網客戶端 National and public media	2026-07-17 Opening, white paper and industry dialogue	app.xinhuanet.com
05 1	 香港文匯網 Hong Kong and Greater Bay Area institutional media	2026 Opening, white paper and industry dialogue	www.wenweipo.com

CHAPTER 16 • 539 UNIQUE ENDPOINTS

Global Distribution Link Index 1/20

GLOBAL IMPACT · MEDIA AUTHORITY · INDUSTRY ECOSYSTEM

APNews 23.10M apnews.com	The World Agenda theworldagenda.com
StreetInsider 1.51M www.streetinsider.com	Emporium Post emporiumpost.com
Barchart 7.00M www.barchart.com	Daily Extreme dailyxtreme.com
Sina HK 1.20M portal.sina.com.hk	The Up Stocker theupstocker.com
Thailand Business News www.thailand-business-news.com	Voyager Times voyagetimes.com
Siam News Network www.siamnewsnetwork.net	The Financial Metrics thefinancialmetrics.com
The Manila Times 2.10M www.manilatimes.net	NY Headline nyheadline.com
Macau Business macaubusiness.com	Maryland Metro News marylandmetronews.com
The Daily Dispatcher dailydispatcher.com	Florida Headline floridaheadline.com
VN Reporter vnreporter.com	Arizona News Today arizonanewstoday.com
FWNBC fwnbc.marketminute.com	KWWL 1.37M kwwl.marketminute.com
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Diver Haven diverhaven.com	SukanKini sukanini.com
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Eastern Tribunal easterntribunal.com	Hollywood in Five hollywoodinfive.com
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Morning Dispatcher morningdispatcher.com	thescientificjournal thescientificjournal.com
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Ultimate Sport Daily ultimatesportsdaily.com	Chill Hype chillhype.com
Uptown Stars uptownstars.com	Enter Wicked enterwicked.com
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Utara Selatan utaraselatan.com	Soccer Out soccerout.com
Walk The Biz walkthebiz.com	Top Spot Malaysia topspotmalaysia.com
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Massachusetts Record massachusettsrecord.com	South Carolina Inquiry southcarolinainquiry.com
Michigan Message michiganmessage.com	South Dakota Posts southdakotaposts.com
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Today Mississippi todaymississippi.com	The Texas Today thetaxastoday.com
Nebraska Note nebraskanote.com	Daily Vermont News dailyvermontnews.com
Nevada Square nevadasquare.com	Virginia Telegram virginiatelegram.com
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Siouxland Energy Cooperative www.siouxlandenergy.com	Tremont Co-operative Grain Co. www.tremont.coop
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Uvalde County Farmers Coop www.uvaldecoop.com	The Americus Times-Recorder smb.americustimesrecorder.com
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Norwood Town News pr.norwoodtownnews.com	Gerald Grain geraldgrain.com
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CRI Online official profile www.cri.cn	Barchart official profile www.barchart.com
Beijing Daily official profile wap.bjd.com.cn	The Manila Times official history s14255.pcdn.co
GMW.cn official profile about.gmw.cn	HKAIFF official website www.hkaiiff.org
China Daily official profile cn.chinadaily.com.cn	Runway AI Festival aif.runwayml.com
Hong Kong Commercial Daily www.hkcd.com.hk	World AI Film Festival worldaifilmfestival.com
Ta Kung Wen Wei Group www.tkwv.hk	Reply AI Film Festival challenges.reply.com
HKCNA / Hong Kong News hkcn.hk	AI for Good Film Festival aiforgood.itu.int
Phoenix New Media career.ifeng.com	

METRIC DEFINITIONS

DISPLAYED READS	Counts displayed on Xinhua App article pages, totalling 8.154M.
CHANNEL CAPACITY	Distributor-reported potential monthly audience; deduplicated capacity across 539 endpoints is 55.251M.
DISCLOSED MEDIA-MATRIX SCALE	Seven disclosed media/account signals, counted once per named media, total 1.91591B users, coverage, downloads or followers; not deduplicated unique reach.
GROSS EXPOSURE	Outlet-level scenarios plus international distribution visibility, followed by a cross-platform rediscovery factor; not unique persons.

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